



FUNDRAISING OVERVIEW

FIREFAN™ - WHAT IS IT?

FireFan™ is a free interactive mobile sports App. Our focus is to be “the better way to play” by connecting fans alongside live sports that connects the entire community in a fun, simple, social, and competitive environment.

GAMEPLAY

- Download the game for FREE
- Play for FREE or Play with Tokens
- Acquire Tokens in by:
 - ▶ Playbook - earn FREE Tokens & Tickets
 - ▶ In-app purchases
 - ▶ Participation with advertising offers
 - ▶ Share with others
 - ▶ And more!
- Earn points through interactive predictions
- Play with your close friends, your local area, fans of the same team, or even play with some of your favorite celebrities

WHO CAN JOIN?

- Available to non-profit organizations like schools, sports clubs, booster clubs, alumni groups, sports teams, and the like
- All of these organizations can join for FREE

BENEFITS OF FIREFAN™ FUNDRAISING

- No cost to school, group, or student
- No geographical limitations
- Potential residual income
- Standalone product
- No door-to-door selling participation

THE EARNING POTENTIAL

- Players use Tokens to play
- Make 10% when Tokens are acquired
- This earning potential happens whether they purchase the Tokens or if they get them for FREE
- Hosting an event: you or your group can set up events inside the app to compete as a team, alumni group or school

NO SELLING. NO COLLECTING MONEY. JUST SHARE A FREE APP WITH ANY OF THE 4.2 BILLION SPORTS FANS WORLDWIDE! THAT'S IT!

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